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## SynerTrade Closes the 2007 Financial Year With Record Results

**Paris – 12 Février 2008** – *With a 40% increase in software sales, a tripling of results, and a profitability of over 20%, SynerTrade, a specialist in consultancy and producer of Purchasing Function software solutions, announces a record 2007 fiscal year.*

2007 has been the best financial year in SynerTrade's history to date since the creation of the two original companies, **SynerDeal** and **Trade2B**. "2007 results have tripled compared to the previous financial year and we foresee a 40% increase in the number of orders for the new financial year", says **Eberhard Aust**, SynerTrade's Chief Executive Officer.

The 2007 financial year was certainly eventful for SynerTrade: 2 out of 10 of the most important global companies in the automobile sector, and 5 out of 15 top worldwide sub-contractors chose SynerTrade's e-Purchasing solutions during the past year. All in all, in 2007 SynerTrade gained over 20 new customers in various industry sectors, including **Peugeot Citroën**, **Yves Rocher**, **SFR**, **Alstom Transport**, and **Gildemeister**.

Moreover, the company's major international clients, such as **Lafarge**, **Sanofi Aventis**, **Saint-Gobain**, or **Bayer Schering** have intensified their cooperation with **SynerTrade**, for example Bayer Schering's deployment of the **ST6** platform in the United States.

Available in 13 languages, ST6 is a comprehensive and integrated ePurchasing software suite that meets the needs of small and medium sized businesses as well as those of large international corporations. It is available in ASP or license mode. ST6 features include supplier relations management (quality, disputes, panel, evaluation), Sourcing process structuring, online auctions, contract management, expenditure analysis, eProcurement, supplier purchasing portal, and Purchase Performance management.

Our Global Customer Service, assisting our international clients 24/7, has been greatly strengthened with staff in the Shanghai and New York offices doubling in 2007.

Finally, **UNILOG Management**, **K-BUY**, **State of Flux**, and **Vertigo Consulting** joined SynerTrade's partner network this year as a result of an active business partners development policy at the end of 2006.

**About SynerTrade** - [www.synertrade.com](http://www.synertrade.com)

SynerTrade is a European company specializing in Purchasing software solutions and consultancy. SynerTrade works alongside its customers' purchasing management departments in order to enhance their performance by providing them with dedicated software solutions.